



# On the Edge

Israeli Paper

ERETZ ISRAEL MUSEUM TEL-AVIV



**On The Edge** Israeli Paper

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**Cover:** Dana Bloom, *Hidden Land*

All works are from 2017, unless otherwise specified

Measurements are given in centimeters

(L=length, W=width, H=height, D=diameter)

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MUSA ERETZ ISRAEL MUSEUM TEL-AVIV



### Participating Artists

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Keren Anavy

## Utopia

Paper  
Papercuts, laser cutting  
Site-specific installation

H: 300, W: 140 (each)

קרן ענבי

## אוטופיה

נייר  
מגזרת נייר, חיתוך לייזר  
הצבה תלוית-חלל

ג: 300, ר: 140 (כ"א)

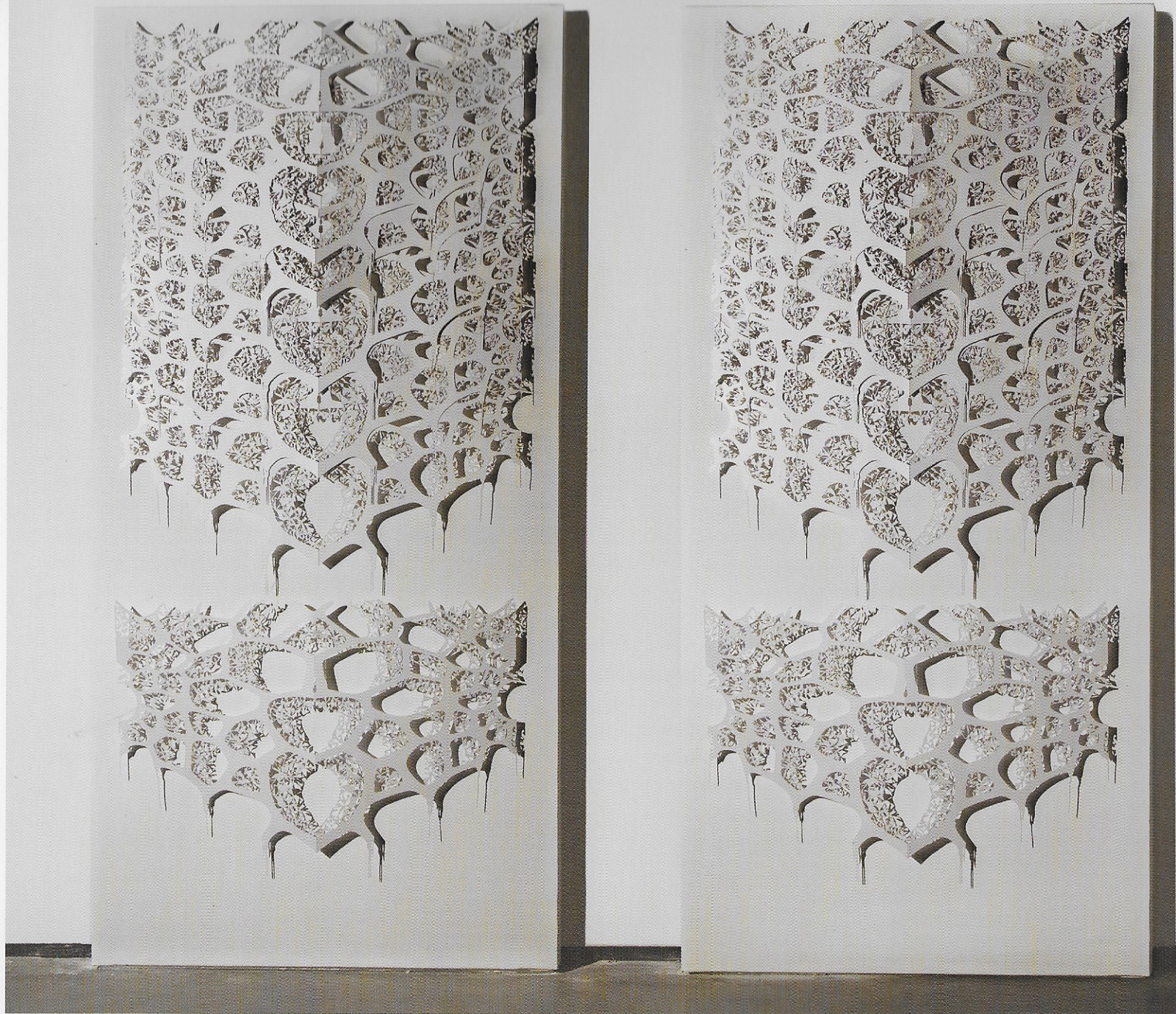
Simulated columns are covered with papercuts, making them look like relics of an architectural structure, with its inside on the outside. The delicate, white lace and the fluid edges of the papercuts cast a shadow on the columns, which looks like an illusory drawing of flora taking over the structure. This unsettling feeling is juxtaposed to the work's engagement in beauty and magic. The architectural link points towards the *mashrabiya* (a partition made of a repetitive geometric pattern, common feature of the traditional Arab house). The plethora of associations endows the work with an array of contradictions: nature and culture, East and West, durability and decay.

The image that is duplicated on the papercuts amalgamates the diamond model with the Gothic Rose Window. These models were simplified, deconstructed, and reconstructed into a new syntax. The image was first made in an ink drawing that has undergone computerized processing and laser cutting – a process that combines traditional techniques with contemporary technology.

עמודים מדומים מכוסים לכל אורכם במגזרות נייר ונראים כשרידי מבנה אדריכלי, שמתקיים בו היפוך בין פנים לחוץ. מרקם התחרה הלבן והעדין והקצוות הנוזלים של המגזרות מטילים על העמודים צל, הנדמה כרישום מתעתע של צמחיית פרא המשתלטת על המבנה. התחושה הטורדנית המתעוררת נוכח המראה עומדת בניגוד לעיסוקה של העבודה בקסם וביופי. הקשר אדריכלי מוביל גם למשקביה (מחיצה עשויה מדגם גיאומטרי חוזר ונשנה, השכיחה בבית הערבי המסורתי). ריבוי ההקשרים מטעין את העבודה במערך של ניגודים: טבע מול תרבות, מזרח מול מערב, יציבות מול והתכלות.

הדימוי המוכפל על גבי המגזרות הינו הכלאה בין דגם היהלום ודוגמת חלון הרוזטה הגותי. אלה עברו תהליכי הפשטה, פירוק והרכבה עד ליצירת תחביר חדש. הדימוי נעשה תחילה ברישום דיו שעבר עיבוד ממוחשב וחיתוך לייזר – תהליך עבודה המשלב בין הידני המסורתי לטכנולוגי העכשווי.









**The Artists: Biographical Notes**



## A

**Ronit Agassi** (b. 1949, Kibbutz Merchavia)

Visual artist specializing in art and art therapy. Showed her work in numerous solo and group exhibitions in museums and art galleries both in Israel and abroad. Participated in an artist-in-residence international program. Lives and works in Ramat HaSharon.

**Einat Amir** (b. 1980, Ramat HaSharon)

Visual artist and textile designer. Showed her work in solo and group exhibitions in Israel and abroad. Participated in an artist-in-residence program in Europe. Her works are found in private collections. Lives and works in Jerusalem.

**Keren Anavy** (b. 1974, Givatayim)

Multidisciplinary visual artist. Participated in artist-in-residence programs in Israel and New York. Showed her work in solo and group exhibitions in Israel and abroad. Her works are found in private and museum collections. Lives and works in New York and Tel Aviv.

**Tomer Ashkenazi** (b. 1979, Ramat Gan)

Industrial designer engaged in product development, design, and marketing focusing on interactive and sustainable design. Works in collaboration with other artists and designers. Lives and works in Tel Aviv.

**Yuval Atzili** (b. 1986, Kiryat Ono and Holon)

Visual artist; studied photography. Showed his work in solo and group exhibitions. Awarded prizes for his work. Lives and works in Tel Aviv.

**Shiri Avda** (b. 1978, Rishon LeZion)

Jewelry designer. Showed her work in design exhibitions in Israel and abroad. Awarded museum prizes in Israel and abroad. Lives and works in Rishon LeZion.

## B

**Hilla Ben Ari** (b. 1972, Kibbutz Yagour)

International and multidisciplinary visual artist, lecturer on art. Showed her work in solo, duo, and group exhibitions in Israel and abroad. Awarded numerous and important prizes for her work which is found in private and museum collections in Israel and abroad. Lives and works in Tel Aviv.

**Keren Ben Hilell** (b. 1972, Kibbutz Yagour)

Multidisciplinary visual artist, training coordinator, curator in Haifa Museums, lecturer on cultural history and architecture. Showed her work in solo and group exhibitions. Lives and works in Kibbutz Yagour.

**Arielle Blonder** (b. 1974, France)

Architect, curator, researcher, and lecturer on architecture. Combines outdoor spatial planning and content environments, textile development and sensory space planning for people with special needs. Studies

experimental architectural materials. Was partner in establishing Israel's first Fab Lab. Showed her work in group exhibitions and participated in conferences in Israel and abroad. Awarded prizes for her work. Lives and works in Tel Aviv.

**Dana Bloom** (b. 1981, Ramat Gan)

Jewelry designer serving as an advisor to jewelry companies. Showed her work in design exhibitions in Israel and abroad. Awarded prizes for her work. Lives and works in Tel Aviv.

**Tamar Blum Zidon** (b. 1957, Pardes Chana)

Artist and designer engaged in cardboard sculpture. Showed her work in solo and group exhibitions in Israel and abroad. Designed interiors using her sculptural work in Israel and abroad. Lives in Givatayim and works in Tel Aviv.

**Tali Blumenau** (b. 1949, Kibbutz Alonim)

Multidisciplinary artist, studied textile design and later additional artistic and craft disciplines. Showed her work in solo and group exhibitions in Israel and abroad. Has been awarded prizes in design competitions. Lives and works in Kiryat Tivon.

**Tamar Branitzky** (b. 1984, Rishon LeZion)

Textile designer and artist who specializes in printing. Continued studying for an MA in industrial design. Owns an independent studio for textile design and production. Showed her work in design exhibitions. Lives and works in Tel Aviv.